FREEDOMS FOUNDATION at VALLEY FORGE

EDUCATE HONOR CHALLENGE

Dear Chapter Presidents and Representatives,

Happy Summer! The summer season is upon us in Valley Forge. We are currently hosting the VFW Voice of Democracy winners for their Spirit of America Youth Leadership Program and on Sunday our first group of teachers arrive for the First Amendment Seminar. On top of the programs on campus, we just closed nominations for our 2022 National Awards program and we had a great year for submissions. The judges will be busy this summer. Thank you to all of you and your members for great work on the awards, supporting and recruiting teachers, and of course sponsoring students this past spring. We have all been very busy.

I have a few key items to update you on for today. First, as I mentioned during our Zoom call earlier this month, we have a new general brochure. A PDF version of the brochure is attached. In the mail to you today, is a hard copy. These brochures will be available to you for distribution at events or when meeting potential donors or new members. We will be asking for a donation of .50 per brochure for orders over a dozen. This helps us with the cost of printing these high quality brochures. The Spirit of America brochures for 2023 are the next project in the works and those will be available to you soon for assistance in recruiting students for next year's programs. Those will remain free of charge.

Second, I am happy to share with you an electronic copy of *The Stand*, the publication of the American Family Association. Freedoms Foundation at Valley Forge is featured in this edition. This publication reaches the homes of 110,000 to 150,000 families each month. This is excellent publicity for our organization and our programs. Thanks goes to Sarah Rasmussen, Director of Communications and Jack Wyman, Vice President of Advancement for their work on this great piece. Please share with your members.

As we all enjoy these summer months, just a reminder that we will be working on the new websites. Thank you to everyone who has sent me information and pictures to include on your pages. If you have not done so yet, please email me, as soon as you can, the following items.

- A few sentences talking about your chapter's history and the activities you do now
- 2. A list of all of your upcoming events for 2022. If you have registration information on any events please include that as well
- 3. Pictures, pictures and pictures.
- 4. Membership applications, student applications for Spirit of America, or any other forms you may have for your chapters
- 5. Information on how individuals can donate to your chapter whether it's through a Pay Pal Account or simply an address where people can send a donation

Thank you for your help collecting this information. I know the new site will be more user friendly and a better promotional tool for not only chapters, but for national in showcasing our mission and programs.

Finally just a reminder, this fall is our 52nd Annual Chapters & Partners Conference. This will be a big event with important informational sessions, fun excursions and useful collaborations. Please <u>click here</u> to download your registration form today! We hope to see you in person this October 6-9.

Many thanks for all your hard work. Wishing all of you a wonderful start to the summer!

Be safe, stay healthy, and take care.

Carolyn E. Santangelo

Senior Director of Chapter and Partner Relations Freedoms Foundation at Valley Forge 610-933-8825 ext. 234

Educate Honor Challenge